



Sunday 18 September

Exhibition

Green Diamond Stage

Yellow Diamond Stage

Pink Diamond Stage

3:30 PM - 4:45 PM				Accelerator Session: Get The Most Out Of Congress For new members, first time attendees and networkers
4:00 PM - 9:00 PM	Registration			
5:00 PM - 7:00 PM				Let's CLICK! A meet-up for corporate clients and research buyers only
7:00 PM - 9:00 PM	Welcome Reception			

Monday 19 September

Exhibition

Green Diamond Stage

Yellow Diamond Stage

Pink Diamond Stage

8:00 AM - 7:00 PM	Registration			
9:00 AM - 10:40 AM	Opening and Welcome - YES Awards Keynote			
10:40 AM - 11:20 AM	Networking Break			
11:20 AM - 12:40 PM	What If Data Science Enables Us To Integrate Human Understanding?	What If Insights Can Solve The Most Complex Issues In Society?		
12:40 PM - 2:00 PM	Lunch	12:50 PM - 1:10 PM Lunch Discussion - 75 Innovations in MR	Let's CLICK Lunch Lunch for corporate clients and research buyers only	
2:00 PM - 3:25 PM	What If We Define Media and Advertising Strategy From Best Practices?	What If Research Could Save The Planet?		
3:25 PM - 4:05 PM	Networking Break			Accelerator Session: So What And Why
4:05 PM - 5:05 PM	4:05 PM - 5:05 PM What If We Are Unequivocally Unapologetic About Quality?	What If Tomorrow's Business Of Insights Could Be Secured Today?		
5:35 PM - 6:00 PM		Keynote		
6:00 PM - 6:45 PM	Networking Drinks			
6:00 PM - 7:15 PM	Networking Night At CRAFT Beer Market			
7:30 PM - 10:30 PM	AGM Annual General Meeting for ESOMAR Members			

Tuesday 20 September

Exhibition

Green Diamond Stage

Yellow Diamond Stage

Pink Diamond Stage

8:00 AM - 6:15 PM	Registration			
9:00 AM - 10:25 AM	9:00 AM What If Accelerating Innovation Leads To Greater Impact?	What If Young Researchers Can Help "Build A Better World" For Today?		
	9:45 AM What If Award Winning Stories Can Inspire Us?			
10:25 AM - 11:05 AM	Networking Break			Accelerator Session: Career And Team Success
11:05 AM - 12:25 PM	What If We Could All Contribute To A More Inclusive Future?	What If Online Conversations Reveal Fresh Answers For Branding Questions?		
12:25 PM - 1:40 PM	Lunch	12.35PM - 1:00PM Lunch Discussion Are playful surveys just fun and games?	WIRE Lunch	
1:40 PM - 2:45 PM	YES Award Winners Keynote			
2:45 PM - 4:05 PM	What If We Could Supercharge Media Insights With Consumer Data?	What If We Could Not Publish Opinion Polls? What If It Was Time To Change How We Measure Demographics?		
4:05 PM - 4:45 PM	Networking Break			Open Discussion Let's Bridge The Gap Between Data Science And Consumer Insights
4:45 PM - 6:15 PM		What If We Could Honor Those Who Made An Outstanding Contribution? - Research Effectiveness Award 2022 - Representatives Award 2022 - Insights 250 Global Innovator & Leadership Awards Keynote		
7:15 PM	Buses depart from the Sheraton to the Liberty Grand			
8:00 PM - 12:00 AM	Gala Dinner & Dance at the Liberty Grand "Tonight Everyone's a Star"			

Wednesday 21 September

Exhibition

Green Diamond Stage

Yellow Diamond Stage

Pink Diamond Stage

8:30 AM - 1:30 PM	Registration			
9:30 AM - 10:55 AM	What If Media Insights Fueled Business Implications?			
10:55 AM - 11:25 AM	Networking Break			
11:25 AM - 12:00 PM	Client Debate What If We Stopped Asking Questions?			
12:10 PM - 12:25 PM	What If We Imagined The Industry Of The Future?			
12:25 PM - 12:40 PM	75 Years of Research Ideas and Innovations - The Results			
12:40 PM - 1:15 PM	Keynote			
1:15 PM - 1:30 PM	Closing and Awards - Peter Cooper Award 2022 - Best Congress Paper Award 2022 - Best Paper of the Year Award 2022			
1:30 PM - 2:00 PM	Farewell Drinks			

Important Info

Mon
6:00 pm

AGM

Annual General Meeting
For all ESOMAR Members

Mon
7:30 pm

Networking Night

CRAFT Beer Market
1 E Adelaide Street
[9 Minute walk from the Sheraton]

Tue
8:00 pm

Gala Dinner & Dance

"Tonight Everyone's a Star"
Liberty Grand
[25 British Columbia Rd., Exhibition Place]

7:15 pm Buses depart from the Sheraton to the Liberty Grand



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